

# THE STORY OF ANA CARES SENIOR SERVICES: A LEGACY OF LOVE AND CARE



Ana Cares Senior Services was born from the heart of a caregiver and the vision of a family determined to make a difference in the lives of others. It began as a deeply personal journey—one rooted in compassion, sacrifice, and the unwavering belief that dignity and kindness should define the care we give our aging loved ones

The foundation of Ana Cares traces back to Ana Vives, a devoted mother who began her caregiving journey over seven years ago. Working long hours in New Jersey as a home health aide, Ana developed a reputation for going above and beyond. She didn't just clock in and out—she built real relationships with her clients. She listened, comforted, cooked, cleaned, and, most importantly, brought peace of mind to families who could finally trust someone to care for their elderly parents as if they were her own.



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The second edition  
of The Ana Cares  
Update!

Ana's genuine warmth, her intuition with patients suffering from dementia, Alzheimer's, and chronic conditions, and her relentless work ethic planted the seed for something greater. She had a natural gift—but more than that, she had a calling.

Watching Ana work, her son, Joshua “Josh” Jomarron, was moved. He saw not only the care she gave to others but the toll it took on her. He witnessed the gaps in the home care industry—the lack of reliable services, the overwhelming red tape families faced, and the emotional strain when quality care wasn't easy to find. Inspired by his mother's dedication and driven by his own entrepreneurial spirit, Josh knew they had to do something more.

And so, Ana Cares Senior Services was born—a mother-and-son team on a mission to raise the standard of home care across New Jersey and beyond.

## FROM KITCHEN TABLE TO FULL-SERVICE AGENCY

In the early days, Ana and Josh ran Ana Cares from their dining room table in Ocean County, NJ. It was humble, grassroots, and personal. Josh handled the logistics, licensing, and outreach, while Ana focused on training caregivers and working with clients directly. Together, they created a model that blended old-school care with modern service: empathy and reliability powered by structure, communication, and professionalism.

As word spread, Ana Cares began growing fast. Families were drawn not just to their reputation, but to the human side of their service. Clients weren't treated like cases—they were treated like family.

They built their team one caregiver at a time, carefully vetting each individual for skill, empathy, and professionalism. All Ana Cares caregivers are certified by the New Jersey Board of Nursing and receive specialized training in Alzheimer's and dementia care. But more than credentials, they're chosen for their heart—because at Ana Cares, skill is expected, but kindness is required.

## BUILDING TRUST, EXPANDING REACH

Ana Cares soon became a trusted name in Ocean County and now in Princeton. Through Better Business Bureau accreditation, strong partnerships with local health providers, and community outreach, the company solidified itself as more than just a home care agency—it became a reliable part of the community's support system.

Josh, meanwhile, continued refining operations. He integrated systems to automate follow-ups, improve caregiver scheduling, and ensure that no family inquiry went unanswered. The combination of heartfelt care and smart systems allowed Ana Cares to expand services without compromising quality.

They added hourly care, daily check-ins, live-in services, and even post-operative recovery support. Each service was developed in response to real community needs. Whether a client required companion care, disability support, or end-of-life assistance, Ana Cares responded with warmth and precision.

## THE FAMILY GROWS: JOSHUA JOINS THE MISSION

As the company grew, the next generation stepped in. Joshua Jomarron and Ana , brought his own unique background to the team. Having worked with humanitarian projects and children's services around the world, Josh had a deep understanding of service, advocacy, and logistics.

He added strength to the company's long-term vision, pushing forward new initiatives like caregiver education, community support programs, and even plans for a training academy to prepare the next wave of CHHAs (Certified Home Health Aides) in New Jersey and beyond.

With Joshua on board, Ana Cares became a true three-generation family endeavor—each member bringing their strengths to a mission anchored in love.

## VISION FOR THE FUTURE: EXPANSION & IMPACT

In 2024, Ana Cares announced its expansion into Beaufort, South Carolina, with a plan to bring the same standard of care to underserved communities in the South. The company's model—community-first, family-driven, quality-focused—was scalable, and Josh and Ana were determined to replicate their success while keeping the soul of their service intact.

By the end of 2025, they plan to open a third location in Estero, Florida, complete with a caregiver training academy and partnerships with local organizations such as AmeriCorps to increase opportunities for caregivers and clients alike.

Ana Cares isn't just growing—it's leading a movement to restore integrity to senior care.

## THE ANA CARES WAY

The success of Ana Cares can't be measured just in numbers or licenses. It's measured in smiles, in families who sleep better knowing someone they trust is caring for their loved one, and in caregivers who feel supported, trained, and respected.

At the heart of Ana Cares is the belief that caregiving is sacred work. It requires not just hands, but hearts. Every phone call is returned. Every visit is tracked. Every family's voice matters. And every client is treated with the same love Ana gave to her very first patient.

"This isn't just business. This is family. This is Ana Cares."

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Thank you for being part of the Ana Cares family! See you next month!

